

72SOLD National Launch Training and DMA Referral Position Reservation

Subscriber is paying \$199 for initial 72SOLD program training, a national media launch referral position reservation in Subscriber's DMA, immediate access to the 72SOLD video marketing library, and a limited license to use those social media videos to self-generate home seller prospects. The \$199 is fully refundable for 10 days by emailing cancel@72SOLD.com.

Subscriber is also signing up for \$72/month recurring payments to be auto charged to Subscriber (until canceled) for continued participation in this program and to maintain the Subscriber's DMA referral position. These \$72/month auto-renew payments will be charged to Subscriber on the 1st day of the second month after Subscriber's enrollment. Payments will auto renew each month until canceled, which Subscriber can do at any time by emailing cancel@72SOLD.com.

Subscriber may cancel their subscription to this program by emailing "cancel" to Cancel@72SOLD.com. Cancellations must be submitted at least 15 days prior to the start of the next month. No prorated refunds will be provided. Any cancellation requests submitted less than 15 days prior to the next month will be honored on the following month.

72SOLD DMA Referral Position and Referral Fee

Subscriber is reserving a 72SOLD marketing referral position in Subscribers' DMA (Designated Market Area). Provided Subscriber remains enrolled in this program, Subscriber will have the option (but not obligation) to contribute \$1500 to a national advertising account and receive seller referrals in Subscriber's DMA from 72SOLD national (and local) television and radio advertising. Upon closing, Subscriber agrees to pay 72SOLD a 25% (30% in Arizona) referral fee of gross commissions earned from 72SOLD referrals if said referrals sell one or more properties, buy one or more properties, or both, within 18 months of Subscriber receiving a referral.

Fee Schedule:

- Initial charge: \$199.00 charged now for the balance of current month and the next month.
- Monthly recurring charge: \$72/month beginning the 1st day of the second full month after sign-up and continuing thereafter until canceled by emailing "cancel" to cancel@72SOLD.com. Cancellation requests received by the 15th of a month eliminate a charge on the 1st of the following month.

By clicking "accept", Subscriber agrees to the terms and conditions as stated above.